	MISSION STATEMENT SURVEY 2014 Question # 1	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	WHO	WHAT	HOW	FOR WHOM	WHY	other
	Some contemporary charm similar to "founded for the sons of coal miners" needs to be made.	F					Х							
91	A primary emphasis on education! It reads more like the mission statement of a seminary than a college. Who was your perceived target audience? The statement is too stiff and religious - "animated and guided?"	F			X			Х						
95	For your sake nothing as far as I am concerned. I believe the work the committee has done a great job in putting the mission statement together	F												Х
98	I see nothing missing. I applaud the committee's work. This is an excellent statement.	F												Х
	First paragraph says "major programs across the arts and sciences" then mentions "nationally accredited" Seems to ignore business school majors even if they are accredites. Business should be mentioned in the "major programs" sentence.	F	X											
100	I disagree with the decision to not self identify as a "liberal arts" institution because truly "lib arts" schools don't offer professional programs. There are hard and soft understandings of that designation - as some peer institutions recognize and exploit.	F	X											
101	Clearer emphasis on liberal arts as foundation. Clearer emphasis on serving under-privileged populations, including better sense of history - sons and daughters of coal miners. Better explanations of what we mean preparing students for "world" - global family? - in 21st century we need to emphasize "global" at all levels	F	X				X					X		
	No mention of providing an affordable educating to less-affluent students.	F					X					Х		

ID#	MISSION STATEMENT SURVEY 2014 Question # 1	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	WHO	WHAT	HOW	FOR WHOM	WHY	other
106	The discussion of graduate education would seem to follow the same as undergraduate. How will the current and future graduate programs fulfill the outcomes discussed?	F	X											
108	Nothing is missing.	F												Х
109	"Form" graduates? Another less factory sounding word would be better. Mold, maybe?	F			х									
111	The mission statement could do a better job of high-lighting the College's commitment to educating those who would be first generation college students or otherwise come from backgrounds where finding the money to go to college would be a problem.	F										X		
112	This gets across the points you are trying to make.	F												Х
113	For whom do we do it? Don't really address the school's mission to other stakeholders: Faculty, Administrators/Staff, Society	F										X		
114	The phrase, "King's is concerned to form graduates who will" is too vague to be meaningful. In addition, King's does not "form" people - it "mentors" or "supports the formation of " graduates, or "provides an opportunity for graduates to develop into alumni who will"	F			x									
115	Perhaps something should be included in the section on what makes King's Catholic a statement about King's relationship to the local Church and her guidance by the Magisterium.	F						х						

	MISSION STATEMENT SURVEY 2014 Question # 1	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	WHO	WHAT	HOW	FOR WHOM	WHY	other
	I would like to see more explicit reference to our commitment to 1st generation college students (or "economically disadvantaged" students). This draft addresses the academic and spiritual development of students, but I'd like to see us add something about physical and emotional well being - (Mental/Psychological). Although "Scholarship" is mentioned in the first paragraph, it seems to me that "research" should also be used, perhaps in the 2nd or 4th paragraph.	F		X	X		X					x		
118	I would like to see more of an emphasis on students.	F										Х		Х
	I would suggest adding "just and" before the word "caring" in the 1st line of the 2nd paragraph, & before the "familial concern" in the last sentence of the statement. Also, perhaps the word "Christian" after "catholic" in the first sentence of the penultimate paragraph.	F			x									
158	Nothing	F												Х
	Nothing - better to cut it down by trimming anodyne statements.	F				Х								

	MISSION STATEMENT SURVEY 2014 Question # 1	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	WHO	WHAT	HOW	FOR WHOM	WHY	other
	In a word, "spirit" or "soul". I understand and respect the sentiments of the draft document and nod affirmatively to what's presented. So, please do not receive my comments here as negation or rejection of the committee's work. I am very grateful. I also agree with much if not all of what is here. Still, I have concern about the document, and I've questioned myself, in anticipating this response, if my concern with the draft is more a matter of vision for the future (i.e., as in the vision of a strategic plan) and thus not relevant to your solicitation, or if my concern is in fact about the statement of institutional mission beyond the purposes of our various documentations and assessments. My concern may well be more visionary. However, a mission statement is an identity statement, and in my view, this statement does not possess an esprit de corps to motivate or, perhaps more to my point, inspire a creative navigation of the complex marketplace of higher education. It is language that, to my experience, is easy to ignore and difficult to relate to outside the nod of agreement. Might there be another step in this process for us to creatively delve into a more dynamic self-definition come, let's say, of the joy of learning; something countercultural (lively learning) to the imposing credential-focus and diversification of the current market?	F												X
166	No suggestions - seems comprehensive & sufficient as drafted	F												Х
173	Well Said!	F												Х
175	It is great the way it is.	F												Х
176	Is King's College still focusing on First Generation college bound students?	F					Х					Х		

	MISSION STATEMENT SURVEY 2014 Question # 1	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	WHO	WHAT	HOW	FOR WHOM	WHY	other
	It seems there should be reference to King's commitment to working class students/first generation college students based on the founding mission towards coal miners' children. I am also concerned that nowhere in the mission statement does it say we are a liberal arts college. This is an important pare of our identity and this draft emphasizes professional programs without explicitly saying we are a liberal arts college.	F	X				X					X		
178	Origins to serve 1st generation college students of working class.	F					Х					Х		
179	The intellectual pursuits of the Faculty.	F										Х		
	My understanding is that King's has a special heart for first generation college students and others who may not have had the same advantages as other more affluent students, but I don't see anything about that in the statement.	F					X					X		
	How does the college effectively produce exceptional students, through training and mentoring by faculty and staff.	F												Х
187	Student life statement needs work.	F		Х										

	MISSION STATEMENT SURVEY 2014 Question # 1	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	who	WHAT	HOW	FOR WHOM	WHY	other
	The statement is beautifully written and precisely describes the perfect graduate of the College. I'm not sure that anything is missing, but there is nothing in the statement that explicitly says King's aims to produce graduates who are well prepared to succeed and prosper in their chosen careers. The statement (rightfully, I think) emphasizes personal attention, flourishing, inclusiveness/community, service, and other significant values. But should there also be a sentence or phrase that says something about a graduate's ability to find satisfaction, purpose, and success in their work? (But as I reread the statement I see phrases such as "purposeful work" and "transform the communities in which they live and work," so maybe the notions of professional accomplishment are subtly included, and that's fine. So, no, nothing is missing.	F								X				X
125	Need more specific educational outcomes (i.e. what we do).	S								X				
126	All necessary information is included.	S												Х
	Mission statement is fairly comprehensive and covers all important points.	S												х
130	Brevity - needs to be more concise.	S				Х								
	It is missing inclusion of the larger community i.e. staff, faculty, and perhaps something about the community in which the college is located We are a refuge but not an isolated island.	S												Х
132	I would add "liberal arts" somewhere in the first paragraph.	S	Х											
138	Brevity.	S				Х								

	MISSION STATEMENT SURVEY 2014 Question # 1	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	WHO	WHAT	HOW	FOR WHOM	WHY	other
139	I don't believe anything else needs to be added.	S												Х
140	It's important to talk about the things King's College does for students, but I also think mentioning employee growth is important as well.	S										Х		х
	In response to the draft of the mission statement I would like to say by giving back to others and using our God given talents we are giving back to God, which means everything.	S												х
145	Excellent job! Thank You!!	S												Х
146	The only thing that can be conveyed is non-Catholic can go here, and still a very good education and develop a good personality to develop a good way of communication.	S						X						
147	Our history in providing a quality education to the children of working class families.	S					Х					х		
148	In classroom education and service work are both covered well, but the rest of a student's out of classroom(the co-curricular) is largely ignored. I think the current draft, as such, seems a bit pretentious. We are more than academics and service, but it's hard to see that through some of the language used.	S		X										
149	Emphasis that graduates are well educated. I find a lot of verbiage around reflection, service and caring. Perhaps we assume as a college we educate the mind. Even saying "In particular, King's is concerned to form well educated graduates who will" Maintain focus on academics while also highlighting the other important things. This Mission Statement also lacks focused phrases you want people to remember. Perhaps not lack, but possible exciting catch phrases are buried.	S		x	x									

ID#	MISSION STATEMENT SURVEY 2014 Question # 1	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	wно	WHAT	HOW	FOR WHOM	WHY	other
153	Liberal Arts education is missing. I thought having a part with "to achieve its mission" was important.	S	Х											Х
155	Student outcomes not mentioned - Service not mentioned.	S		х										
164	N/A It addresses all 5 main points clearly.	S												Χ
165	Well Done	S												Χ
168	Not enough info to comment that well on.	S												Х
169	All covered - from A to Z	S												Χ
170	I think It hits all the important points of King's. Thank you.	S												Χ
171	Not enough information is included for me to comment	S												Χ
172	Nothing - it looks great.	S												Χ
174	Nothing I can think of.	S												Χ
182	Tradition of attracting first-generation college students.	S					Х					Х		
183	The co-curricular is extremely limited and focus upon OVS and Campus Ministry. It is too narrow - needs to include engaging students in activities, leadership, development. Sorry, do agree it can be assessed team building, apply any classroom teaching to the experience.	S		x										
184	I would suggest adding the phrase (or something like it) to the following: "Since its founding in 1946 for the sons of coal miners" I think capturing our history is important.	S					X					Х		
185	A clearer "profile" of our intended student body would be helpful'	S										Х		

ID#	MISSION STATEMENT SURVEY 2014 Question # 1	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	WHO	WHAT	HOW	FOR WHOM	WHY	other
186	The mission statement is all well and good, but words on a piece of paper, does not make us who we are and what we represent unless action is applied to doing the works of the Lord. We need all to be challenged to change the lives of the students by encouraging them to attend mass and give of their time to the community. And when I say all, I mean the RA's, Faculty and Staff. How we respond to their needs can truly make a big difference in their lives.	S												x
150	Nothing is missing. In my opinion it is overreaching. Unmemorable. Because it is so long and tries to describe everything, it describes nothing. I don't see how this mission statement will empower me to do my job better. Or inspire someone to donate. Or make someone want to enroll. I would not be able to easily describe the College to my friends and neighbors, much less a broader community.	S			X	x							X	

	MISSION STATEMENT SURVEY 2014		academic	co- curricular				catholic				FOR		
ID#	Question # 1	F/S	concerns	concerns	wording	length	history	identity	WHO	WHAT	HOW	WHOM	WHY	other
119	Most especially missing is a real "fidelity" to our "founding" (3rd paragraph). Providing education to people of all backgrounds is something most all colleges do. What happened to our college being founded for the "sons of coal miners" and, as some of us would have it, for the "daughters of textile mill workers"? I think an essential part of our mission has been to reach out to those students from more disadvantaged backgrounds, often the first generation to go to college. There is nothing in the mission statement to promote our educating marginalized socioeconomic groups that have had less access to traditional higher education. To forget that is to lose our moral center. (And, despite the gendered historical suggestion above, do we need to write "men and women"? In this age of shifting labels of sexual and gender identities, the more inclusive "people" or "students" might be better.) Also missing is the strong support of the liberal arts. Certainly language reflective of liberal arts goals are there, such as the common good, or how to live. But that term should be explicitly used, and perhaps connected to a sense of the "life of the mind" that the liberal arts are intended to instill in citizens. I've always seen King's as a school that seeks to use the liberal arts to inform the more professional programs. If we continue the cultural tendency to dismiss the developments of the habits and knowledge which the liberal arts embody, we will become a mere trade school.		X				X					X		
152	Mission statement needs to be one sentence.					х								

ID#	MISSION STATEMENT SURVEY 2014 Question # 2	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	WHO	WHAT	нош	FOR WHOM	WHY	other
88	Comprehensive but long.	F				Х								
89	This mission statement is too long and too complicated. The older mission statement is clear and concise.	F				Х								
90	Some editing to reduce its length.	F				Х								
91	Tone down the religious zeal & emphasize excellence in education. Don't worry, you can do this without losing the Catholic Identity.	F						Х						
92	Too long - most mission statements summed up in one or two sentences - according to "experts" - should fit on a t-shirt	F				Х								
93	I think it is too long; trying to put in too much & being unnecessarily verbose.	F				Х								
94	I think we should keep our current mission statement. I think it is clear, concise & memorable. This new version is complete, clear and accurate. It is so broad people will be able to use it to support their agendas when needed. If we adapt this new mission we will go back to our current mission in about 5 to 10 years.	F												х
95	None - As I personally believe all is covered extremely well - I fear that having to begin reworking the mission statement will lead to frustration and some people will not be pleased no matter how many times it may be revised.	F												X

ID#	MISSION STATEMENT SURVEY 2014 Question # 2	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	WHO	WHAT	HOW	FOR WHOM	WHY	other
96	I would quibble with just a few words: The word "rigorous" in the opening statement strikes me as defensive and unnecessary. Could we say instead "through a core curriculum grounded in the liberal arts, major programs across"? If the sentence reads awkwardly with that addition, you could write "through a core curriculum grounded in the liberal arts, through major programs, and through nationally accredited" Something about the phrase "The King's experience (paragraph 2) bothers me. Perhaps it sounds too much like advertising. Would "An education at King's is marked by" be better? The clause "King's is concerned to form" sounds odd to me because of its connotations of worry or unease. "Endeavor" is overused, I know, but a word like it might be better.	F			X									
97	The writing style is slightly disjointed and uses superfluous descriptions	F			X									
98	None. My reasons for not giving all "6's" on the instrument have more to do with our implementation of the mission than with the statement.	F												Х
99	3rd paragraph - providing an "outstanding Catholic higher education" sounds like we teach Theology-based curriculum everywhere. Or only Theology might lead to misinterpretation - I'm employed a long time & the statement does not read correctly to me.	F	X							X				
100	Seems some of the paragraphs should be folded into one another - the coherence is off. Why not 5 paragraphs - one for each question on which we were polled? Thank you for your efforts!	F			X	X								

ID#	MISSION STATEMENT SURVEY 2014 Question # 2	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	WHO	WHAT	HOW	FOR WHOM	WHY	other
101	Strip mission of explicitly Catholic Lib. Arts language 0 e.g. charism - I still don't know & neither will prospective students - zeal? Inherent dignity - all terms that I think speak to narrowly defined population - May in fact alienate some prospective students - international & global - including that we reach out to Nat'l & internat'l student populations. Define or maybe more explicit "hearts & minds" - those can be in conflict as much as they are complementary.	F	X					X				x		
102	It seems a bit long for a mission statement, but maybe that is just the current trend.	F				Х								
103	I love the phrase "inter-religious".	F			Х									
104	The draft is very good. There may be an over-emphasis on religious themes. King's is very much a religion "lite" sort of college. The draft doesn't accurately express who we are, but rather who we would like to be - in the eyes of a few.	F						X	X					
105	It's a little long. Perhaps the Holy Cross description should be part of the M.S. rather than a separate component.	F			Х									
106	I would expand upon the differences in what is being taught at graduate level. Do all the grad. Programs address the formation of graduates in the 4th paragraph?	F	X											
107	This is way too wordy & the average person will have no idea what they are reading & won't read it. 2nd to last paragraph - "mutually enlightening ways of knowing""??? This doesn't make sense to me.	F			Х	X								
108	Wordy & long winded. Should be more concise.	F				х								
109	I do love the emphasis on "community".	F												Х

ID#	MISSION STATEMENT SURVEY 2014 Question # 2 I know that this draft is modeled after mission statements from other colleges, but it seems quite long. I think many of the points	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	WHO	WHAT	HOW	FOR WHOM	WHY	other
110	can be made/addressed more succinctly.	F				Х								
	I would prefer to see "men & women" in the third paragraph changed to something like "individuals" as not everyone identifies as male or female. Further, I would like to see "the poor and marginalized" in the sixth paragraph changed to "individuals who may be poor or marginalized" as this defines someone by his/her personhood & not by economic conditions. I have heard many people ask why this is so long. Maybe they are confusing it with a shorter Vision Statement.	F			Х	X								
	Too long. Animated? Inspired? I know the intention of the use of animated - to bring to life. Maybe flip guided and animated? King's - as part of the HC Community is guided by the Congregation of the Holy Cross, & gains inspiration from the educational vision of Blessed Basil Moreau.				x									
114	I am not sure, based on this document, what makes King's uniquely "Holy Cross". Is it the developing of "communities of hope." If so, is there some way to make this a greater part of the second part of the document.	F						X		Х				
115	Parts of the Mission Statement seem anachronistic, e.g., saying that King's has pursued with dedication since 1946 a holy Cross ideal that wasn't formulated as quoted until just a couple of years ago. Perhaps the first quote in the 5th paragraph should be removed and allowed to inform the text behind the text, without actually appearing in the text. This will also help to cut down on some of the wordiness.				x									X

ID#	MISSION STATEMENT SURVEY 2014 Question # 2	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	WHO	WHAT	нош	FOR WHOM	WHY	other
	In light of increased awareness and care for students who question their identity as a "man" or a "woman", perhaps the language in Paragraph 3 could read "education to students" It could be worth adding some reference to the "network of Holy Cross colleges & universities."	F			X									
	I think it is done very well. The only comment I have is that the phrase " concerned to form graduates" doesn't seem to flow well (middle of 4th paragraph). Consider somehow replacing with "care" or "committed". I'm not a fan of the word "concern" in this context.	F			X									
	The whole thing, while not bad, feels a little too general & weak to me. I think this is caused by an abundance of weak verbs in the 2nd, 3rd, & 4th paragraphs. See enclosed. (And apologies if I am being too much of an editor for the purposes of this exercise.)	F			X									
	The first sentence/paragraph is rather cumbersome. Could it not be broken into more effective sharp declarative sentences? It is too chunky with particulars. We must be more aspirational right at the beginning - details can come in later paragraphs. Change double use of "personal" in second sentence/paragraph? The Holy Cross order mission statement should be identified as the source of "transforming minds and hearts" in the 5th paragraph. And the quote should be corrected - in the original is it not "Transforms"? (And repeating similar words from the fourth paragraph seems a bit redundant).	F			X			X						

D#	MISSION STATEMENT SURVEY 2014 Question # 2	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	WHO	WHAT	HOW	FOR WHOM	WHY	other
	I think it needs to be about 95% shorter. I am having a hard time understanding													
	why the committee has chosen to craft such a long statement. Every source I have													l
	consulted about writing mission statements indicates that it should be one or two													ĺ
	sentences at most. Here's a website that lists the mission statements of 50 top													1
	non-profit organizations: http://topnonprofits.com/examples/nonprofit-mission-													l
	statements/ The common theme among these mission statements is brevity. I													l
	concede that it's possible that the committee is consulting different sources that													ĺ
	recommend a multi-paragraph, page-long mission statement. If so, I would													l
	appreciate it if the committee would share those sources with the College													l
	community, or share any other evidence that this is the new, best practice in business and higher education. I'm sure that, if he hasn't been involved already,													ĺ
	Pat Farrell would be an invaluable resource to use marketing strategies in this													l
	process. In addition to my concerns about doing the opposite of accepted practice,													l
	I'm dreadfully concerned that such a long mission statement makes it impossible													ĺ
	for our target audience (especially prospective students) to understand our													1
	mission at all. A mission statement explains "what we do", so it should be concise,													l
	powerful, clear, and memorable. It's an elevator pitch, a way too explain King's													l
	College to someone in less than 60 seconds in a way that they'll latch on to. I													l
	would be fine with a statement that is followed up with a few paragraphs of													l
	details, but I can't fathom how a page-long statement will have the effect that we													l
	should be looking for. The 3rd paragraph (with minor changes) could, by itself,													l
	serve as a starting point for a new mission statement: King's College provides an													l
	outstanding Catholic education to men and women of all religious, social, cultural,													l
	and economic backgrounds." An alternative could be crafted from some of the													l
	marketing materials King's is using: "King's College provides personalized													l
	attention, a caring community, and professional preparation for tomorrow's													1
	brightest careers." I appreciate your efforts and the opportunity to give feedback.													1
	I know it's easy (and in many ways unfair) for me to armchair quarterback your													
20	work.	F			Χ	Χ								ĺ

ID#	MISSION STATEMENT SURVEY 2014 Question # 2	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	WHO	WHAT	HOW	FOR WHOM	WHY	other
121	Thank you! Put the 5th paragraph under the heading "King's as Catholic and Holy Cross" as the first paragraph there. This may better address the "why do we do it?" question. Maybe also put the first paragraph under that heading as the last paragraph, because "why", "what", and "how" are intertwined. Although I do see how this goes from more specific (Holy Cross) to more broad (Catholic) instead of the other way around.	F			x									
154	Re-order the paragraphs.	F			Х									
156	The first paragraph of the draft is one long run-on sentence Can we split it into 2 so it's easier to read & digest? The statement itself seems very long with an excessive amount of clauses and descriptions. It can be clearer & easier if made more concise.	F			Х									
157	I think it's a good substantive statement.	F												Х
158	The draft is very wordy. I am afraid it will not be read because of this. It will satisfy a requirement, but will it be read? Lots of modifying words. Bernard Rudegeair	F			Х									
159	In my opinion, paragraphs 2, 4, and 6 are excellent. They make bold claims about what the college does, and how & why we do it. Paragraph 3 has to be there, of course. The others are uninspiring and even confusing at points. May the words "transforming hearts & minds with zeal in communities of hope" never be spoken aloud. Notice the main verb in Paragraph 1: "pursues". Is that why the college exists? Or does it exist to educate men & women for the common good?	F			x									

ID#	MISSION STATEMENT SURVEY 2014 Question # 2 Maybe in paragraph 3 change "men and women" to "people"?	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	WHO	WHAT	HOW	FOR WHOM	WHY	other
	Paragraphs 4 and 5 both use the words zeal and communities - maybe revise? Maybe a commitment to diversity statement? Really though, this is very well written!!	F			Х									Х
	Statement has too much emphasis on the religious affiliation of King's. I am afraid this will turn away students who are not deeply religious.	F						X						
163	In this day of small colleges defined by economic worry, fear of antiquation, and professionalism, at an institution that is trying to make sense and rebuild after financial (and community) crisis, I sense that King's needs to do some soul-searching - some deep digging into our history, community of alumni and students, and unique expertise & contribution to the common good - that might inspire a renewed stating and living of our mission. In my view, we need a new language for ourselves that makes our Catholic and Holy Cross tradition an all-encompassing and living reality. Words on a page do matter, and a college's mission statement need not only state what we want to hold onto from our past and value our present and future. In other words, might it also be a living document which we can draw upon in the everyday efforts of college committees to create a better and more dynamic future for our college? I offer that our community needs to do some soulgathering and soul-searching, and what better time than now as we work to restate, or better, re-claim our mission into the next generation? Fine as is. Good job & very well done.	F												X

ID#	MISSION STATEMENT SURVEY 2014 Question # 2	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	WHO	WHAT	HOW	FOR WHOM	WHY	other
167	We need to live it.	F												Х
122	The mission statement is just a piece of paper - what matters is it's implementation! Do you feel it? Do you live it? Do you believe it? How many people could give you an accurate description of the founding of this institution?	S												х
123	I have concerns with the word "animated", and with the phrases" is concerned to form graduates," and "witnesses to truth". My suggestion is to remove "animated" and keep "guided by" King's strives to form graduates. I'm not sure what verb might work better than "witnesses" but that phrase throws the whole sentence off.	S			X									
124	I don't like the first sentence "animated and guided by the charism". Use other language. Not sure what this means.	S			х									
125	Suggest "persons" instead of men and women.	S			Х									
126	After reading both the draft of the King's College mission statement and King's as Catholic and Holy Cross, the terms used (charism, fidelity, zeal, ecumenical, and pedagogy) are not words most understand the true meaning of. Could softer words be used?	S			x									
127	At present it seems King's College does a decent job of following such a Mission Statement. Unfortunately to only a handful of students. We seem to cater to the few rather than the whole. We back a certain few and let the rest fend for themselves. We need to focus on the whole.	S												Х
128	"How we do it" and "For whom do we do it" could be a little more detailed.	S									Х	Х		

ID#	MISSION STATEMENT SURVEY 2014 Question # 2	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	WHO	WHAT	HOW	FOR WHOM	WHY	other
	I believe Basil Moreau emphasized that education of our intellect would not be separated from our growth and love of the Lord Jesus Christ. I believe we appear to be ashamed of proclaiming the Lordship (Kingship) of Jesus to our students and the outside community. The greatest act of love we can extend to our students is to encourage them in developing a commitment to deepening their relationship with Jesus and translating this into living a holy life. This commitment to Jesus then affects how we do the work we	S						V						
	are being prepared for. It's too long. Lots of repeats. If you have 5 questions to answer, there should only be 5 short paragraphs. Keep the first sentence of paragraph 4 - Excellent! Don't need the second section at all.	S			X	Х		X						
131	Also, consider some language that includes perhaps safe, secure, comfortable, relaxed, etc	S			Х									
	I would replace "religious, social, cultural, and economic backgrounds" with the wording from the non-discrimination statement. I believe this would be welcoming to a larger mass of people. Good work to the CIMC!	S			X									
133	Paragraph 4, 2nd sentence - "King's is concerned to form" is weak - why not "King's is committed or dedicated to preparing" - something along these lines.	S			X									
134	In paragraph 4 , I do not like the word "concerned".	S			Х									

ID#	MISSION STATEMENT SURVEY 2014 Question # 2	F/S	academic concerns	co- curricular concerns	wording	length	history	catholic identity	WHO	WHAT	нош	FOR WHOM	WHY	other
	Words like "Rigorous core curriculum", "Personal attention to student development in context of caring community", sound great -but, are those statements accurate? Is the core all that rigorous or challenging? We have a high attrition rate, why? Are students being carefully & properly advised by their departmental advisors?	S												Х
136	Seems a bit wordy and the word choices are sounding a bit overdone & elitist.	S				Х								
137	I don't believe in King's College anymore. They stopped being a Catholic School years ago. Now it's all about the almighty dollars. The employees don't count, as long as the school is making money.	S												х
138	It's too long and duplicative.	S				Х								
139	My suggestion would be to switch paragraphs 5 and 6, sot that the quote "transforming minds and hearts" can be at the end of the mission statement. Eliminate the second heading before the last two paragraphs because it creates a separate statement almost leading to something else.	S			x									
140	Talk about the growth & success of all in the King's College community. It truly is a community that rallies behind one another and strives for the best of everyone at the college.	S			X									
	It should include staff as well - that we all have something to offer to our students in our daily life, through our duties to give added meaning to their experience at King's. (We are a community at King's)	S							X					Х
142	I think it's too wordy. Could express the same with less.	S				Х								
	Draft mission looks great on paper. Many employees need to read the mission and follow through.	S												Х

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	The second paragraph begins "In fidelity." I'd say that's a questionable choice of words because infidelity is very close to that. I would choose a synonym to fidelity.	S			X									
	Paragraph 4, Line 2 Is: King's is concerned to (sounds like problem fixing) Suggestion: King's is focused on forming graduates who will	S			X									
	Everything that needs to be in the mission is there, except about non-Catholics.	S						Х						
	1st paragraph - The work "animated" seems to be out of place. Not sure what meaning the committee was seeking to convey. 3rd paragraph - Replace "in fidelity to its founding" with "true to its founding". 4th paragraph - Replace "is concerned" with "aspires to".	S			X									
	I don't "feel" King's is in this statement. It's incredibly well written and thought out, but it's lacking something - heart, passion perhaps? It rings a bit hollow, right now, perhaps because it is trying too hard to be scholarly? If is was more natural, maybe it would be more relatable, inclusive and community oriented. I included my copy of the draft so you could see some of my more technical edits.	S			X									x

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149	Having a title for a section made me think that part was an addendum rather than part of the actual Mission Statement. That was reinforced for me as #3 talks about being Catholic and #5 expands on Holy Cross. That (#5) also ends with possible tag line quotes so I expected it to be a final statement paragraph to leave a positive impression on people. I would be tempted to move the final paragraph to be 2nd or 3rd paragraph and move the two paragraphs about being Catholic together as well.	S			x									
150	You have a succinct message when you include Fr. Connerton's "King's teaches it students not only how to make a living but how to live." Or maybe that's the T-Shirt. Certainly this is not an easy task! But who we are, what we are, why and how we do it can be said more concisely. As a Catholic institution of higher education, King's College honors faith and reason by pursuing excellence in education through rigorous core curriculum in the liberal arts and sciences, nationally accredited professional programs at the undergraduate and graduate levels, and by transforming students of all backgrounds into individuals who cultivate their God-given talents to serve the common good and lead purpose-filled lives. As a community of educators, King's College is dedicated to fostering life-long professional and personal relationships as part of the student experience. Our community is characterized by our common mission and familial concern for every person. Because we are a Holy Cross institution, King's College transforms minds and hearts with zeal, bringing hope to a world in need.	S			X	X								X

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153	I hope leadership could be included for the part on co-curricular programs.	S		Х										
	It is the closest that it has been to being a true reflection of the institutions. Well Done	S												х
161	Verbose	S				Х								
164	Statement is clear on all subjects.	S												х
165	None - Good Job	S												Х
168	Do not know that much about it.	S												Х
169	Put together very well.	S												Х
	I did not complete the reverse side because the draft is entirely too long and too wordy. Mission statements should not contain names of individuals and quotes.					X								
	Every person at King's (including students) should be able to easily remember the statement. One sentence - NOT and academic exercise in RHETORIC! Get over yourselves!					x								